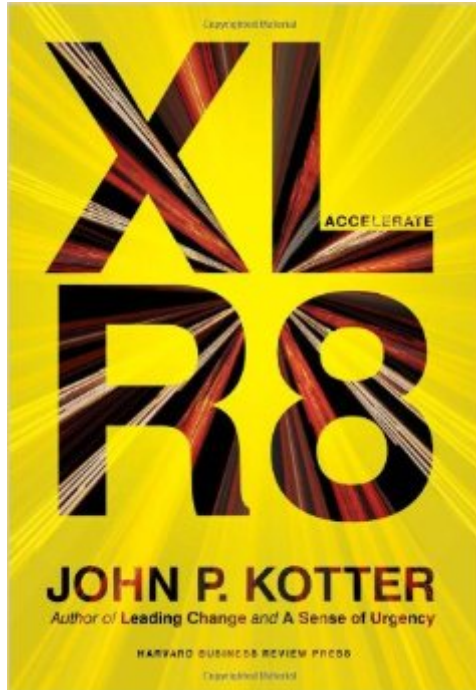


The book was found

Accelerate: Building Strategic Agility For A Faster-Moving World



Synopsis

Based on the award-winning article in Harvard Business Review, from global leadership expert John Kotter. It's a familiar scene in organizations today: a new competitive threat or a big opportunity emerges. You quickly create a strategic initiative in response and appoint your best people to make change happen. And it does—but not fast enough. Or effectively enough. Real value gets lost and, ultimately, things drift back to the default status. Why is this scenario so frequently repeated in industries and organizations across the world? In the groundbreaking new book *Accelerate* (XLR8), leadership and change management expert, and best-selling author, John Kotter provides a fascinating answer—and a powerful new framework for competing and winning in a world of constant turbulence and disruption. Kotter explains how traditional organizational hierarchies evolved to meet the daily demands of running an enterprise. For most companies, the hierarchy is the singular operating system at the heart of the firm. But the reality is, this system simply is not built for an environment where change has become the norm. Kotter advocates a new system—a second, more agile, network-like structure that operates in concert with the hierarchy to create what he calls a “dual operating system”—one that allows companies to capitalize on rapid-fire strategic challenges and still make their numbers. *Accelerate* (XLR8) vividly illustrates the five core principles underlying the new network system, the eight Accelerators that drive it, and how leaders must create urgency in others through role modeling. And perhaps most crucial, the book reveals how the best companies focus and align their people's energy and urgency around what Kotter calls the big opportunity. If you're a pioneer, a leader who knows that bold change is necessary to survive and thrive in an ever-changing world, this book will help you accelerate into a better, more profitable future.

Book Information

Hardcover: 224 pages

Publisher: Harvard Business Review Press; 1 edition (April 8, 2014)

Language: English

ISBN-10: 1625271743

ISBN-13: 978-1625271747

Product Dimensions: 1 x 6 x 8.5 inches

Shipping Weight: 10.6 ounces (View shipping rates and policies)

Average Customer Review: 4.0 out of 5 stars — See all reviews (58 customer reviews)

Best Sellers Rank: #51,759 in Books (See Top 100 in Books) — #83 in Books > Business & Money

> Management & Leadership > Strategy & Competition #102 inÂ Books > Business & Money > Processes & Infrastructure > Organizational Learning #196 inÂ Books > Business & Money > Processes & Infrastructure > Strategic Planning

Customer Reviews

I have read all of John Kotter's books and reviewed most of them. In my opinion, no other business thinker in recent years has made a greater contribution to our understanding of what continues to be a highly competitive, tumultuous global marketplace. In his latest book, *Accelerate*, he explains how almost any organization can move quickly enough to stay ahead in "an age of tumultuous change and growing uncertainties." His focus is on how to handle strategic challenges fast enough, "with agility and creativity, to take advantage of windows of opportunity which open and shut more quickly." What Kotter proposes is an appropriate, integrated, and coordinated balance of two quite different approaches to both perils and opportunities: the traditional management-driven hierarchy and the entrepreneurial innovation-driven network. As he explains, "What we need today is a powerful new element to address the challenges posed by mounting complexity and rapid change. The solution, which I have seen work astonishingly well, is a second system that is organized as a network - more like a start-up's solar system than a mature organization's Giza pyramid - that can create agility and speed. It powerfully complements rather than overburdens a more mature organization's hierarchy, thus freeing the latter to do what it's optimized to do." Of special interest to me is his assertion that the best results of business initiatives are achieved with a "dual system." That is, one whose structure effectively coordinates traditional, stable hierarchy with an entrepreneurial, dynamic network. He believes - and I agree - that, with effective leadership, they are interdependent. Order, structure, and stability do not preclude experimentation, creativity, and innovation.

[Download to continue reading...](#)

Accelerate: Building Strategic Agility for a Faster-Moving World
The DevOps Handbook: How to Create World-Class Agility, Reliability, and Security in Technology Organizations
Building on Your AIX Investment: Moving Forward with IBM eServer pSeries in an On Demand World (MaxFacts Guidebook series)
The Software Project Manager's Bridge to Agility
The Beginner's Guide to Dog Agility
Dog Agility Equipment Construction Instructions: YOU CAN! Build Better Training Obstacles for your Dog
Horse Agility: Liberty Horse Training
Global Risk Agility and Decision Making: Organizational Resilience in the Era of Man-Made Risk
Emotional Agility: Get Unstuck, Embrace Change, and Thrive in Work and Life
Boxing WOD Bible: Boxing Workouts & WODs to Increase

Your Strength, Agility & Coordination for Boxing, Fitness & Fat Loss The Complete Strength Training Workout Program for Cross Fit: Develop More Power, Speed, Agility, and Flexibility Through Strength Training and Proper Nutrition HARP EXERCISES FOR SPEED AND AGILITY FOR NON-PEDAL & PEDAL HARPS Capoeira Conditioning: How to Build Strength, Agility, and Cardiovascular Fitness Using Capoeira Movements The Year Before You Retire: Learn the 5 Easy Steps to Accelerate Your Journey to Retirement & Finally Live a Life of Freedom OpenCL in Action: How to Accelerate Graphics and Computations The Sales Development Playbook: Build Repeatable Pipeline and Accelerate Growth with Inside Sales How to Have an Out-of-Body Experience: Transcend the Limits of Physical Form and Accelerate Your Spiritual Evolution Your Marketing Road Map: 5 Steps to Stop Overwhelm, Drive More Customers, and Accelerate Sales Rhythm: How to Achieve Breakthrough Execution and Accelerate Growth The No.1 Property Investing Tips From Top UK Property Experts: Their Best Kept Secrets You Need to Know to Accelerate Your Investing Success (Property Success Series)

[Dmca](#)